

# 2018 CHILI COOKOFF SPONSORSHIP PACKAGE



**SATURDAY, FEB 17, 2018  
4:30-7:30PM**



CHILLI

COOK OFF



# EVENT SPONSORSHIP OPTIONS 2018

## CHILI COOKOFF

Saturday, February 17, 2018





A contest for local area restaurants to show off their chili culinary talent. As a guest, you'll get to:

- Select a handmade bowl
- Listen to live musical talent
- Feast on over a dozen chilis

Drawing 300+ people each year, 2018 will mark the 14<sup>th</sup> annual Chili Cookoff.

It is important to respond early so that you will get the longest and broadest reach for your sponsorship. Call now at (585) 244-1730 to speak with Janice Gouldthorpe to lock in your sponsorship now!



Chili Cookoff Sponsor Options	 Habañero \$2,500	 Cayenne \$1,000	 Jalapeño \$500	 Poblano \$175
Ad on Placemat	•	•	•	•
Display at Event	•	•	•	
Signage at event	•	•		
Logo on poster	•	•		
Logo in print ads & web	•			
Comp Tickets	8	4	2	1

# Your support helps people in our community

Whether through the lens of a camera, on the pottery wheel, or at the press, our students, professionals and resident artists are learning and creating art in ways that help them and help us all.

Your support of the Flower City Arts Center (formerly the Genesee Center for the Arts & Education) will allow:

- More classes and studio and equipment access for people to learn and make art
- Our artist residency program to flourish, offering options for young artists to get a start on their career
- Youth of our community to participate in art programs and bring creativity to their lives.

People in the community will learn of your support through our multiple channels of communication.

**AT THE HABANERO LEVEL OF SPONSORSHIP**, you will be listed on our website. Signs noting your participation will be prominently displayed in our building for our hundreds of students and visitors to see.

In the digital arena, you will be reaching our connections through our website (1M+ hits per year), email blasts (going out to more than 7,500 people), Facebook page (over 3,500 followers), and 3,000+ Twitter followers.



## I'D LIKE TO SPONSOR THE CHILI COOKOFF:

- \$2,500 Habañero
- \$1,000 Cayenne
- \$500 Jalapeño
- \$175 Poblano

We cannot sponsor the Chili Cookoff at this time.  
Instead, please accept our donation of \$\_\_\_\_\_.

The Flower City Arts Center will invoice you for the sponsorship.  
Please complete the information below for follow-up on payment.

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COMPANY NAME (AS YOU WISH TO BE ACKNOWLEDGED)

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PLEASE PRINT YOUR NAME

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ADDRESS

CITY

STATE

ZIP

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PHONE

EMAIL ADDRESS

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SIGNATURE

Please submit this sponsorship agreement to:

Janice Gouldthorpe  
Flower City Arts Center  
713 Monroe Ave, Rochester NY 14607

# KEEP IN TOUCH 2018

## IN PERSON/BY MAIL:

Flower City Arts Center  
713 Monroe Avenue  
Rochester, NY 14607

## BY PHONE:

Janice Gouldthorpe, Executive Director  
(585) 244-1730

## EMAIL:

[director@rochesterarts.org](mailto:director@rochesterarts.org)

## SOCIAL MEDIA:



[Facebook.com/rochesterarts](https://www.facebook.com/rochesterarts)



[Twitter.com/rochesterarts](https://twitter.com/rochesterarts)

