



2016 COLLEGE COLLECTIVE



SHOWCASING THE BEST IN COLLEGE BOOK ARTS, CERAMICS, AND PHOTOGRAPHY *JUNE 17–JULY 16, 2016*

The Genesee Center for the Arts and Education is seeking original ceramic work, photography, and prints from emerging artists currently enrolled in a college program and/or alumni within two years of graduation. Mixed media work must be predominantly ceramic, photographic, print, or book-art related.

ELIGIBILITY

Open to all students currently enrolled in a college program or within two years post-graduation.

ENTRY FEE

\$30.00 for three images/entries, each additional image/entry is \$5.00 (send detail images only when necessary). Attach information for additional entries to this submission form.

AWARDS

Over \$900 in prize money. Best of Show awards will be given in each area and announced at the opening reception on Friday, June 17.

ABOUT THE JURORS

- **Book Arts:** **Laura Wilder** is a graphic designer, illustrator, portrait artist, painter and printmaker, and Roycroft Renaissance Master Artisan. www.laurawilder.com
- **Ceramics:** **Peter Pincus** is a ceramic artist and instructor. He is currently a Visiting Assistant Professor in Ceramics in the School for American Crafts. www.peterpincus.com
- **Photography:** **Myra Greene** is a nationally exhibited photographer. She is currently an Associate Professor of Photography at Columbia College Chicago. www.myragreene.com

IMPORTANT DATES

Entry Deadline (postmark & email): March 30

Email Notification: Week of April 18

Delivery of Accepted Work: May 16, 17, 18

Exhibition Dates: June 17–July 16

Opening Reception: Friday, June 17 from 6pm–9pm

ENTRY SPECIFICATIONS

- Work must be “display-ready” upon arrival.
- All work must be available for sale.
- Installations are not accepted.
- Work will not be accepted if delivered by freight. (UPS, Fed Ex, or USPS only).
- **Photography entries:** work must not be larger than 24” in any dimension. Submissions must be framed and ready to hang.

SUBMISSION PROCESS

- **Step 1: Fill out Entry Form** (pages 3-4 of this PDF).
- **Step 2: Submit Digital Images**
 - File Specifications:
 - Saved as .jpg, 72dpi, and sized to 1200 pixels on the longest dimension. Files should not be larger than 5MB.
 - Saved with a file name as follows: the first initial of your first and last name, followed by the number of the entry (01, 02, 03, etc.). Example: an entry from John Smith would be “js01.jpg”.
 - Submit Entry Online: www.rochesterarts.org/college-collective
 - Under Step 2, click on the appropriate submission link: Book Arts, Ceramics, or Photography.
 - Choose files - this includes your JPG files and Entry Form PDF.
 - Enter first name, last name, and email address.
 - Upload.
- **Step 3: Pay Entry Fee**
 - \$30.00 for three images/entries, each additional image/entry is \$5.00 (send detail images only when necessary).
 - Pay via PayPal Donate button (you do not need a PayPal account).

SHIPPING

- Participants are responsible for all shipping and insurance expenses to and from the gallery. Work must be sent in a substantial, reusable packing crate or box. Hand delivered work will also be accepted.
- Any artwork without pre-paid return that is not picked up after 30 days of the close of the show becomes the property of Genesee Center for the Arts & Education.

ABOUT US

Established in 1970, The Genesee Center for the Arts & Education is located in an historic firehouse, built in 1895-1905 (Try to find evidence of the fire poles next time you're here!). We are the only community visual arts center conveniently located within the City of Rochester. In 1973, the Arts Center incorporated as a 501(c)3 not-for-profit educational institution.

The Genesee Center for the Arts & Education offers programs in three visual arts areas: Book Arts, Ceramics, and Photography. We produce youth programs, classes and workshops, provide facilities to our studio artists, and exhibit work in our galleries. We collaborate with community groups for the benefit of all. Our photography, ceramics and book arts programs are available to community members of all ages, income and background.

The Genesee Center for the Arts & Education is an Institutional Member of the National Guild for Community Arts Education.



2016 COLLEGE COLLECTIVE ENTRY FORM

ENTRY DEADLINE:
MARCH 30, 2016

Name: _____

School Affiliation: _____

Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ - _____ - _____

Website: _____

AGREEMENT

Submission of entry materials shall constitute an agreement on the part of the artist to comply with the following:

- The Genesee Center for the Arts & Education retains 40% commission on all sales. Prices provided by artists are assumed to include this rate. All sales will be handled through Genesee Center for the Arts & Education.
- Every reasonable precaution will be taken during the receiving, installation, exhibition, and return of the work.
- The Genesee Center for the Arts & Education, its employees and volunteers will assume no responsibility for loss or damage incurred. It is recommended that artists carry their own insurance during shipping and exhibition.
- Any artwork without pre-paid return that is not picked up after 30 days of the close of the show becomes the property of Genesee Center for the Arts & Education.
- Genesee Center reserves the right to use images of accepted artwork for promotional and educational purposes.

Signature _____ Date _____

(OVER FOR ENTRY DETAILS)

FEE (NON-REFUNDABLE)

- **Pay online:** www.rochesterarts.org/college-collective
 - Click on “Donate”
 - Number of entries @ 3 for \$30 and \$5 for each additional entry = total donation amount

PROGRAM AREA

Please select the program area(s) you are applying for below:

☐ Book Arts ☐ Ceramics ☐ Photography

SUBMISSION (\$30)

Title: _____ Medium: _____

Dimensions: _____ Retail Price: _____ (reflects 40% to Genesee Center)

Title: _____ Medium: _____

Dimensions: _____ Retail Price: _____ (reflects 40% to Genesee Center)

Title: _____ Medium: _____

Dimensions: _____ Retail Price: _____ (reflects 40% to Genesee Center)

ADDITIONAL ENTRIES (\$5/EACH)

Title: _____ Medium: _____

Dimensions: _____ Retail Price: _____ (reflects 40% to Genesee Center)

Title: _____ Medium: _____

Dimensions: _____ Retail Price: _____ (reflects 40% to Genesee Center)

Title: _____ Medium: _____

Dimensions: _____ Retail Price: _____ (reflects 40% to Genesee Center)

Title: _____ Medium: _____

Dimensions: _____ Retail Price: _____ (reflects 40% to Genesee Center)

PLEASE NOTE: Online submissions are preferred, if however you are unable to submit online, please mail your entry form, payment, and CD with images to:

College Collective 2016
Genesee Center for the Arts & Education
713 Monroe Avenue
Rochester, NY 14607

Entry Deadline (postmark & email): March 30, 2016 11:59pm EST