

COMMUNITY CLASS SELECTIONS EXPANDING AT FLOWER CITY ARTS CENTER

(ROCHESTER, NY – December 16, 2019) Local Rochester visual arts hub, the Flower City Arts Center, has been expanding its community class selections. New classes have included encaustic, watercolor, oil painting, and drawing. New in 2020 are sculpture, Ethiopian book structure, photogravure, jewelry, and guided black & white darkroom printing.

“We are seeking ways to engage more community members in the arts and have noted an increase in participation as a result of some of these new classes”, said Janice Gouldthorpe, Executive Director.

As always, these classes will be offered to community members of all ages, incomes, and backgrounds. Many of these classes are suitable for those newly interested in art, or those making a return to creating art. Gift certificates, memberships, and class listings are available online at rochesterarts.org.

In connection with the expanding class selections, the organization is re-structuring program staff under two departments. Kate Whorton will be the Program Director for media such as ceramics, jewelry, and sculpture. Megan Charland will be the Program Director for media such as photography, painting, and printmaking.

Mitchel Cohen, formerly director of Printmaking and Book Arts, will now be Operations Manager for the Flower City Arts Center. He will maintain some instructional responsibilities as well.

These new classes are part of the organization’s initiative to further its mission to provide art education in the Rochester, NY community. The Flower City Arts Center is celebrating 50 years in 2020 and is incorporated as a 501(c)3 not-for-profit educational institution and an Institutional Member of the National Guild for Community Arts Education.

About the Flower City Arts Center

Flower City Arts Center has been operating since 1970. Flower City Arts Center is a darkroom, photography and digital arts facility, a ceramics workshop, a printmaking and book arts center, and continues to expand to include other forms of community art resources. The Center uses its resources to provide youth programs in schools, offers over 300 classes to the general public, and rents space to artists and others interested in the visual arts.

Internships, facilities for advanced students, and resources for anyone interested in visual arts are also available. Three galleries in our building serve as exhibit space for local, regional, and national artists. Our comprehensive studio facilities and 24 hour access available to our artists-in-residence and studio artists is unparalleled in the region.

For more information, contact the Arts Center Office at (585) 244-1730, or visit our website at www.rochesterarts.org.