FLOWER CITY ARTS CENTER

Exciting Changes at Flower City Arts Center
Charland Takes on New Role as Director
of Photography & Digital Arts

(ROCHESTER, NY – January 2, 2018) Flower City Arts Center is excited to announce that Megan Charland has taken on her new role as Director of Photography & Digital Arts. Charland's focus is to continue strengthening the photography artist-in-residency program she launched in 2016, grow our community of darkroom and lighting studio artists, and expand community programming – including a new women's veteran photography program she plans to launch next year.

Formerly the Program Manager for the Photography department, Charland's first move as Director was to expand the department name to Photography & Digital Arts.

"For forty years our photography program here at the Center has supported photographers from professionals, to students, to enthusiasts. Our approach has always been to offer classes and opportunities for our members and students to grow holistically. In addition to photography classes we have offered digital software classes like Photoshop and Illustrator so photographers could learn how to edit photos and design logos for their photography businesses. This venture into developing our digital classes has naturally increased interest in digital arts and I'm excited to grow this branch of our programming for years to come." — Megan Charland, Director of Photography & Digital Arts

In addition to offering over 15 photography classes this winter, the Photography & Digital Arts program will also be offering classes in Photoshop, InDesign, Illustrator, Wordpress, and our NEW Final Cut: Intro to Video Editing

- more -

class. These classes are designed for both photographers expanding their practice to a multi-media approach and for students interested in digital arts.

The Photography & Digital Arts team includes Megan Charland, Director; Sharon Turner, Youth Program Coordinator; and Mark Watts, Community Darkroom Coordinator.

About Megan Charland
Megan Charland earned a Master of Fine Arts degree in Visual Studies and a Graduate Certificate in Arts Administration from Visual Studies Workshop in association with The College at Brockport in 2013 after earning a Bachelor in Fine Arts degree in Professional Photographic Illustration from Rochester Institute of Technology in 2008. Prior to working at Flower City Arts Center Charland was staff at other local non-profit organizations including Rochester Contemporary Art Center, The Strong, and Visual Studies Workshop. Charland has also taught digital art and graphic design at The College at Brockport. To learn more: www.megancharland.com

About the Photography & Digital Arts Department
Founded in 1977 by Anne Beach as Cucumber Alley School of Printing, the Photography & Digital Arts department consists of two group darkrooms, one private darkroom, an alternative process space, a lighting studio, two digital labs, and exhibition space. The department offers over 30 different photography and digital arts classes four times per year, hosts six exhibitions per year, conducts the after-school photography and writing program Studio 678 for middle school city students, and runs an artist-in-residency program which hosts four to six artists per year.

About Flower City Arts Center
Flower City Arts Center is a community-based not-for-profit that educates, encourages and inspires all people to create and enjoy the visual arts. As a member of the National Guild of Community Schools of the Arts, the organization is committed to making high-quality arts education available to all.

Flower City Arts Center, formerly Genesee Center for the Arts & Education, has been operating since 1970. Flower City Arts Center is a darkroom and photography facility, a ceramics studio, and a printmaking and book arts center. Support of Flower City Arts Center benefits youth outreach programs and programs for the community. All of the money raised stays in Rochester

and directly benefits members of the Rochester community. The Center uses its resources to provide youth programs in schools, offers over 140 classes to the general public, and rents space to artists and others interested in the visual arts. Internships, facilities for advanced area arts students, and resource facilities for anyone interested in book arts, photography and ceramics are also available. Three galleries in the building serve as exhibit space for local, regional and national artists.

For more information, contact the Flower City Arts Center Administrative Office at 585-244-1730, or visit our website at www.rochesterarts.org.

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