



For Immediate Release

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Staffing Changes at Flower City Arts Center Phoenix & Sowers Join Staff in Printmaking & Book Arts

(ROCHESTER, NY – July 25, 2017) The Flower City Arts Center, previously the Genesee Center for the Arts & Education, is excited to announce a staffing change effective immediately. Allan Phoenix has accepted his new position as the Printmaking & Book Arts Studio Manager. An additional position has been created at the Arts Center, and Roy Sowers has accepted the position of Printmaking & Book Arts Studio Assistant

“I am very pleased to join the Arts Center and look forward to working with the arts community here.” — Allan Phoenix, Printmaking & Book Arts Studio Manager

About Allan Phoenix

Allan has a BA in European Studies from the University of Guelph and a MA in Photographic Preservation & Collections Management from Ryerson University/George Eastman Museum. He apprenticed with Michael Torosian at Lumiere Press in Toronto on two book projects, (An American Gallery and Steichen: Eduard et Voulangis) working on all aspects of fine press production and publishing. He has a studio for printing and binding.

About Roy Sowers

Roy Sowers earned a BS in History at Portland State University, a Certificate in Photography from the New England School of Photography, and an MFA in Imaging Arts from RIT. He lives in an historic city home short on furniture, lined with thousands of books and LP's. His collection shows a particular emphasis in WW1, Russian history, all genres of art, philosophy, papermaking, politics, classics and jazz.

About the Flower City Arts Center

The Flower City Arts Center is a community-based not-for-profit that educates, encourages and inspires all people to create and enjoy the visual arts. As a member of the National Guild of Community Schools of the Arts, the organization is committed to making high-quality arts education available to all.

Flower City Arts Center has been operating since 1970. The Center is a darkroom and photography facility, a pottery workshop, and a printing and book arts center. Support of the Center benefits youth outreach programs and programs for the community. All of the money raised stays in Rochester and directly benefits members of the Rochester community. The Center uses its resources to provide youth programs in schools, offers over 140 classes to the general public, and rents space to artists and others interested in the visual arts. Internships, facilities for advanced area arts students and resource facilities for anyone interested in book arts, photography and pottery are also available. Three galleries in the building serve as exhibit space for local, regional and national artists.

For more information, contact the Flower City Arts Center Administrative Office at 585-244-1730, or visit our website at www.rochesterarts.org.