

For Immediate Release

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Opportunities for Youth Photographers NEW Photography Classes in 2017

(ROCHESTER, NY – December 19, 2016) This winter the Photography program at Flower City Arts Center is proud to expand its class offerings to include a new series of youth photography classes.

- Teen Digital Photography (Ages 13-16), January 19th February 16th, 2017. Students will learn all the functions of their camera, including manually adjusting aperture, shutter speed, and ISO, exposure modes, lenses, image storage, file formats, and other camera functions.
- Teen B&W Photography (Ages 13-16), January 23rd March 13th, 2017. Students will experience how fun the darkroom can be by learning how to use a 35 mm FILM camera to understand f-stops, shutter speeds, ISO, and proper exposure. Students will then learn how to process film and make their own black and white prints in a darkroom, gaining a hands-on understanding of contrast, burning and dodging.
- **Kids Animation (Ages 8-12)**, March 4th March 25th, 2017. Students will have fun with animation by learning how to bring their drawings and stories to life using hand-made optical toys and digital stop motion technology.

For full class descriptions visit: www.rochesterarts.org/classes

"With so many local high schools closing their photography darkrooms or cutting back on their art programs, it is critical that we give youth the opportunity to follow their artistic curiosities - whether it leads them to the magic of the darkroom or allure of Photoshop in the digital lab." — Megan Charland, Photography Program Manager

The Photography program at Flower City Arts Center is no stranger to working with youth. For nearly 20 years it has offered a 24-session after-school photography program, Studio 678, for 30 students in 6th- 8th grades at Wilson Foundation Academy in Rochester, NY.

Flower City Arts Center is excited to expand its youth programs in 2017 with three new photography classes. These are in addition to four ceramics classes and a six-week homeschool series.

About Flower City Arts Center

Flower City Arts Center is a community-based not-for-profit that educates, encourages and inspires all people to create and enjoy the visual arts. As a member of the National Guild of Community Schools of the Arts, the organization is committed to making high-quality arts education available to all.

Flower City Arts Center, formerly Genesee Center for the Arts & Education, has been operating since 1970. Flower City Arts Center is a darkroom and photography facility, a pottery workshop, and a printing and book arts center. Support of Flower City Arts Center benefits youth outreach programs and programs for the community. All of the money raised stays in Rochester and directly benefits members of the Rochester community. The Center uses its resources to provide youth programs in schools, offers over 140 classes to the general public, and rents space to artists and others interested in the visual arts. Internships, facilities for advanced area arts students and resource facilities for anyone interested in book arts, photography and pottery are also available. Three galleries in the building serve as exhibit space for local, regional and national artists.

For more information, contact the Flower City Arts Center Administrative Office at 585-244-1730, or visit our website at www.rochesterarts.org.